



Unlocking Solutions

in Medicaid, Medicare, and Marketplace

HMA Fall Conference
October 7-9, 2024
Marriott Marquis Chicago

Monday, October 7, 2024

1:00 - 1:45
Pre-Conference Kick Off

2:00 - 3:15
Tactical Workshops 1

- 1A. Improve Your Value-Based Care Contracts – A Hands-on Actuarial Exercise
- 1B. Medicaid’s New Federal Managed Care Regulatory Framework: Ensuring Compliance Yields Actionable Insight
- 1C. Practical Steps for Successfully Navigating the Medicaid 1115 Demonstration Processes
- 1D. Paying for Innovative Pharmaceuticals: State and Federal Trends Shaping Public Programs

3:30 - 4:45
Tactical Workshops 2

- 2A. Value-Based Payment: An Assessment Tool to Support Behavioral Health Provider Readiness
- 2B. Everyone Has a Role in Community Reentry Initiatives – Learn What Yours Is
- 2C. Data and Consequences: Individual Market Trends and Opportunities
- 2D. A Framework for Thinking About – and Using – AI Effectively

5:30 - 7:30
Conference Kickoff:
Chicago Skyline Reception

AGENDA AT A GLANCE

Tuesday, October 8, 2024

7:00 - 8:15
**Registration and
 Networking Breakfast**

Sponsored by Well Centric, DC

8:15 - 8:30
**Welcome and
 Opening Remarks**

8:30 - 9:15
Keynote Address
 Unlocking Solutions to
 Today's Healthcare Challenges
 Through Innovation

9:15 - 10:00
Plenary Session - Part 1
 The Long Game: Improving
 Outcomes for All

10:00 - 10:15
Break

10:15 - 11:30
Plenary Session - Part 2
 Partnerships, Policy, and
 Program Strategies for
 Health Equity

11:30 - 12:30
**Health Plan Executives
 Plenary Session**
 Payer Innovation:
 Scaling Innovations, Tools,
 and Technology to Achieve
 Whole Person Care

12:30 - 1:30
Networking Lunch

1:30 - 3:00
Concurrent Breakout Sessions

- 1A. Navigating Provider Sustainability Options in Traditional Medicare
- 1B. Innovations to Improve Outcomes for Medicare-Medicaid Dually Eligible Individuals
- 1C. Marketplace Affordability Initiatives
- 1D. Raising the Bar on Health Equity
- 1E. Sickle Cell Treatment Innovation & Strategies to Improve Access

3:00 - 3:30
Break

3:30 - 5:00
Concurrent Breakout Sessions

- 2A. Meeting New Expectations for Health Equity and Improved Beneficiary Outcomes in Medicare Advantage
- 2B. Roadmap for Improving Children's Behavioral Health and Addressing the National Crisis
- 2C. What's Next for the ACA Individual Insurance Market?
- 2D. Initiatives to Build Workforce Capacity
- 2E. Innovation is a Buyer's Market

5:00 - 7:00
Reception

Wednesday, October 9, 2024

7:00 - 8:30
Registration and Networking Breakfast

8:30 - 9:15
Plenary Session
Providers at Risk: Innovative Community-Driven Care Delivery Strategies

9:15 - 10:00
Plenary Session
Re-examining Coverage Strategies in Behavioral Health

10:00 - 10:30
Break

10:30 - 11:30
Plenary Session
Medicaid Unwound: Data Informed Strategies to Improve Health Outcomes

11:30 - 12:30
Planning for the Future: Policymaking in the New Administrative State

12:30
Networking Lunch



AGENDA AT A GLANCE

HMA

Health Management Associates (HMA) is a leading independent national research and consulting firm in the healthcare industry. Founded in 1985, HMA has a comprehensive and experienced team of healthcare and human services experts — we are well connected and deeply informed, exceptionally strategic, thorough, and collaborative. Our ever-expanding team of expert consultants is committed to helping clients find solutions to the most complex healthcare and human services challenges. With offices in more than 30 locations across the country, our expertise, services, and team are always within client reach.

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